# **Rules for cookies**

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To optimize our website in terms of system efficiency, usability and the provision of useful information about the services of PLEVNIK d.o.o. collects and stores PLEVNIK d.o.o. in files with journals on the user's computer information. These include the address of the user's Internet protocol (IP), the type of browser and language setting, the operating system, the Internet service provider (ISP) and the date / time of the visit.

PLEVNIK d.o.o. uses this data for the efficient administration of the website, to learn more about user behavior on the entire website, to analyze trends and to collect demographic data about users in a comprehensive manner. The data collected can be used for marketing and advertising services as well as for communication (e.g. optimizing and improving the user experience, which makes for more attractive offers and services).

In the event that data that is not personal data is used in connection with personal data, this data will be treated as personal data as long as it is related.

The data protection declaration from these conditions also applies to data collected using cookies and other comparable technologies.

## What is a "cookie"?

Internet pages, e-mail messages, Internet services, advertisements and interactive applications can use so-called cookies to optimize the services.

A cookie is a small file that usually contains a sequence of letters and numbers and is loaded onto the end device of the user (computer, mobile device and the like; generally referred to as computer in these conditions) when the user visits the PLEVNIK d.o.o. visits (PLEVNIK d.o.o. sends them from its Internet server to the browser's cookie file on the hard drive of the user's computer). In the case of the PLEVNIK d.o.o. website, this makes it possible to recognize the user's devices when a connection is established between the Internet server and the Internet browser. The main purpose of a cookie is to enable the Internet server to present customized websites to the user, which are used when visiting the Goya d.o.o. and Atribut, d.o.o. enable a more personal experience that responds better to the personal needs of the user. Cookies are also used so that PLEVNIK d.o.o. Find out more about how users use their website, but they also help improve the user experience when they visit the website.

## Which cookies do the PLEVNIK d.o.o. website use?

PLEVNIK d.o.o. can use the following types of cookies on the website:

• Temporary or session cookies: these are temporary cookies that are stored in the cookie file of the user's browser until the end of the browser's visit (for the duration of the browsing session, they are stored when the browser session ends Session deleted). These cookies are for the correct functioning of certain applications or functions on the PLEVNIK d.o.o. inevitably required;

• Own cookies (1st party cookies) come from the PLEVNIK d.o.o. website that the user is viewing and can be permanent or temporary. The websites use these cookies to store information that they will use again the next time the user visits this page. You can find more information about cookies on the Internet, for example on the website: <u>http://www.allaboutcookies.org</u>.

If the consent of the user is required for the use or placement of cookies, PLEVNIK d.o.o. prior to their use or before placing them on the user's device (computer).

## Cookies on the www.plevnik.eu website

Necessary cookies Cookie Id	Domain	Duration	Description
Cookieyes-soglasje	www.plevnik.eu	1 year	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.
elementor	plevnik.eu	never	The website's WordPress theme uses this cookie. It allows the website owner to implement or change the website's content in real-time.
Functional cookies			
Cookie Id	Domain	Duration	Description
pll_language	www.plevnik.eu	1 year	Polylang sets this cookie to remember the language the user selects when returning to the website and get the language information when unavailable in another way.
ytidb::LAST_RESULT_EN TRY_KEY	youtube.com	never	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.
yt-player-headers- readable	youtube.com	never	The yt-player-headers-readable cookie is used by YouTube to store user preferences related to video playback and interface, enhancing the user's viewing experience.
yt-remote-device-id	youtube.com	never	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
yt-remote-connected- devices	youtube.com	never	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.
yt-remote-session-app	youtube.com	session	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.
yt-remote-cast-installed	youtube.com	session	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.
yt-remote-session-name	youtube.com	session	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.
yt-remote-cast-available	youtube.com	session	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.
Cookie Id	Domain	Duration	
yt-remote-fast-check- period	youtube.com	session	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.

#### Analytical cookies

Cookie Id	Domain	Duration	Description
_ga_*	.plevnik.eu	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.
_ga	.plevnik.eu	1 year 1 month 4 days	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.

_gid	.plevnik.eu	1 day	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.
_gat_gtag_UA_*	.plevnik.eu	1 minute	Google Analytics sets this cookie to store a unique user ID.
_fbp	.plevnik.eu	3 months	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.

Advertisement cookies

Cookie Id	Domain	Duration	Description
YSC	.youtube.com	session	Youtube sets this cookie to track the views of embedded videos on Youtube pages.
VISITOR_INFO1_LIVE	.youtube.com	6 months	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.
VISITOR_PRIVACY_MET ADATA	.youtube.com	6 months	YouTube sets this cookie to store the user's cookie consent state for the current domain.
PREF	.youtube.com	8 months	PREF cookie is set by Youtube to store user preferences like language, format of search results and other customizations for YouTube Videos embedded in different sites.
yt.innertube::requests	youtube.com	never	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.
yt.innertube::nextId	youtube.com	never	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.
fr	.facebook.com	3 months	Facebook sets this cookie to show relevant advertisements by tracking user behaviour across the web, on sites with Facebook pixel or Facebook social plugin.

According to the law, technical storage of data or access to it is only permitted for the transmission of a message via the electronic communications network or if this is absolutely necessary for the provision of information society services that the user expressly requests. PLEVNIK d.o.o. uses the following cookies for this purpose, namely session cookies and cookies for counting the number of visitors to the site the cookies only remain as long as is necessary to fulfill their purpose, or at most for the duration of the browsing session, and are deleted when the session ends.

## Allow and disallow cookies and similar technology

Accept or reject, taking into account that the majority of browsers automatically accept cookies or that their use is blocked by changing the settings in your internet browser. For example, if you are using the Internet Explorer 8.0 version, the following steps must be carried out: 1. Select Tools and then Internet Options 2. Click on the Privacy tab 3. Use the slider to select the desired settings. With other internet browsers, if the user wants to change the browser settings or delete cookies, he must follow the instructions of the respective browser.

If cookies are not permitted, some functions and the full functionality of the website will no longer be available or will not work properly.

PLEVNIK d.o.o. Podsmreka 56 1356 Dobrova Slovenia Tel: +386 1 200 60 80 Fax: +386 1 257 44 22